

The concept of the doctoral dissertation

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Initial topic of the doctoral dissertation:

Robotization as a response to selected challenges in financial accounting of Polish companies

Justification for the topic:

Financial accounting is an element of modern enterprise management, being both one of the sources of information used to make decisions and giving a view on the results of company management decisions. It is an important source of information for the company's key stakeholders, including in particular the management board, owners, regulators (including tax authorities), and others (employees, business partners). Financial accounting is closely related to the economic environment, including legal regulations, technological environment and social environment, and this environment has and will have a strong impact on the maintenance of financial accounting.

Currently, in the global economy, companies are dealing with three trends that generate additional work: an increase in regulations, bureaucratization and control, a rapid increase in processed data, and a dynamic development of technology that generates additional problems (Willcocks, 2020, pp. 295-296). These trends are also impacting the financial accounting. On the other hand, we can observe socio-demographic trends of decreasing available labor supply, which also apply to financial accounting.

Financial accounting is strictly regulated by both external regulations (legal regulations, accounting standards, voluntary codes or sets of best practices) and internal regulations (accounting policies, policies of capital groups, processes and procedures, internal control). In recent years, the number and complexity of these regulations concerning financial accounting has been steadily growing, and they are enforced by more and more efficient control mechanisms (internal control, external audit, fiscal control, other regulatory controls). It can be noted that in the recent years, i.e. from 2016 to 2021, e.g. the following regulations were implemented:

- amendments to the Accounting Act introducing the requirement to prepare financial statements in electronic form,
- introducing a requirement for additional disclosures in the notes, including, for example, disclosure of expenditure on research and development, intangible assets and others,
- companies applying International Financial Reporting Standards as adopted by the European Union (hereinafter IFRS), since 2018 had to implement the new IFRS 15 Revenue from Contracts with Customers and IFRS 9 Financial Instruments; and from 2019 the new IFRS 16 Leases. Each of these standard impacts usually significant area of accounting (revenues, fixed assets, financial instruments) and requires the introduction of significant changes in accounting, what generated additional work (including additional procedures, additional registers, additional controls etc.),
- in 2016-2021, the new tax regulations were constantly introduced in Poland, directly affecting the work of the accounting department, the new law concerned e.g. the obligation to prepare a standard audit file for tax (SAFT), the obligation to verify contractors (including the validity of tax identification numbers, verification of bank account numbers), extending the obligations regarding transfer pricing documentation (including the obligation to conduct and document the benchmarks studies for prices applied with related parties, the obligation to calculate the profitability of intra-group transactions , obligation to inform about capital groups), obligation to prepare tax strategies, obligation to inform about planned transactions affecting taxes, etc.,
- in 2018, the provisions of the General Data Protection Regulation (GDPR) came into force, which resulted in the need to implement additional procedures in all areas of business operations and dealing with personal data, which impacted also accounting,
- apart from historical data, there is currently an ongoing debate in accounting and reporting regulations on increased focus of reporting on the measures concerning the future. In addition to the current requirement to assess going concern or prepare financial forecasts for valuation purposes, ideas like confirming whether dividend policies will not impact the company's insolvency, information on long-term and medium-term strategy and other¹

¹ See e.g. Department for Business, Energy & Industrial Strategy, UK (2021)

In the area of financial accounting, the above changes cause an increasing workload of enterprises due to the need to meet increasing requirements.

The second change in each area of the company's operation in recent years is the rapid increase in production and demand for data. World studies show that 90% of currently functioning data was created in the last two years, and the volume of data is growing by 50% every year. In the area of financial accounting, this trend is visible, inter alia, in:

- increased regulatory requirements described in the previous point, which require processing and generation of significant amount of additional data (e.g. each time verification of bank account numbers of the company's suppliers, additional tax documents, additional consents regarding the processing of personal data, etc.),
- continuous increase in competition resulting in greater demand for information in the area of management accounting (where parameters are analyzed at an increasing level of detail and in an increasing number of dimensions), implying greater requirements in the area of financial accounting,
- contemporary management techniques require increasing data analytics, and this impacts the increased demand for data from accounting, e.g. data generated by financial and/or management accounting can be combined with other sets of data, like customer behavior data to generate better business insight. This requires the accounting data to be recorded in much granular level, what cause increase in data collected and processed in the financial and accounting systems.

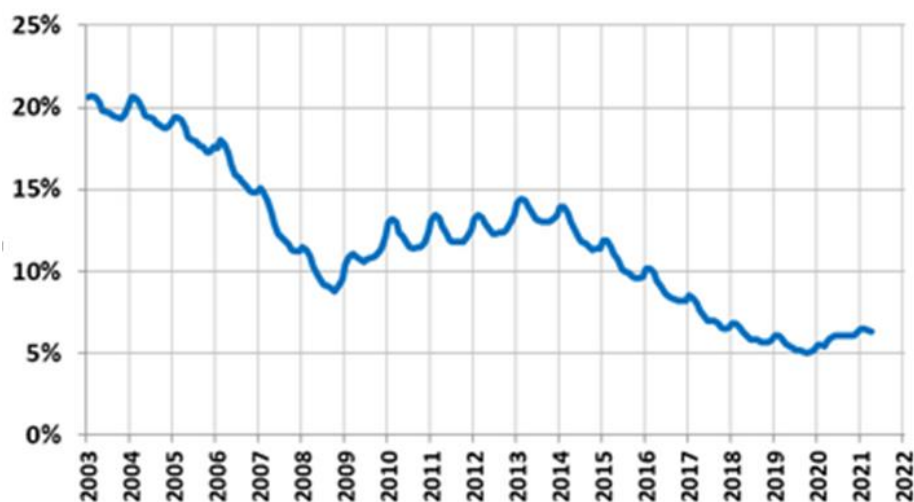
The above increase of data implies a significant increase in the work required to process it. And additionally the pace of processing data is expected to increase to enable a competitive advantage of the enterprise and meet the owners' expectations.

Maintenance of financial accounting in today's world is inherently associated with the use of information systems and technology, which is designed to support financial and accounting processes. The continuous development of technology is aimed at solving existing problems, eg improving work, meeting new needs, increasing competitiveness, etc. However, along with the development of technology, in recent years we can observe emerging new problems generated by it. The examples of these problems are:

- problems with cybersecurity, i.e. the risks associated with unauthorized access to data, theft, remote takeover of control over devices, the risk of business continuity or disruption. In recent years, the number of incidents and cyberattacks has been systematically increasing, generating real costs both to the individual companies and to entire economies. Addressing this risk requires taking mitigating actions and implementing solutions to minimize it (e.g. performing additional procedures, implementing additional software), and thus the increased costs and increased workload for the selected departments in the companies are generated,
- fake news – as the volume of data grows, so does the volume of information and information sources (new websites, social networks), which are generated both by people and by algorithms. Besides real information, a lot of fake news are created, aimed at achieving various goals. Analysis and verification of information becomes more and more important, and also generates additional work and costs,
- negative impact on human work (to be further developed in subsequent sections).

The above-mentioned three groups of factors cause a considerable increase of work, which is impacting also financial accounting.

By analyzing and observing the social environment, one can notice trends indicating that the available human resources are and will be more and more limited, and these changes have an impact on financial accounting. In Poland, there are mainly negative demographic trends. The population in Poland is expected to decline from 38 million people now to less than 35 million people in 2050, and the share of post-working age people in this population is expected to increase from 7 to 10 million people. You can already observe shortages of qualified staff in many recruitment processes, which is best illustrated by the record low levels of unemployment in Poland.



Rys. 1 The unemployment rate in Poland

Source: [Stopa bezrobocia rejestrowanego w latach 1990–2020](http://stat.gov.pl). stat.gov.pl.

In addition, it was found that skill matching has not kept pace with increasing market and technology demands. According to the analyzes of the World Economic Forum (2020, p. 97), technological skills in Poland were assessed in the survey of management boards at the level of 55.6% on a scale between the minimum and maximum result obtained by individual countries. 52 countries were assessed, with 42 countries having a result above Poland, including e.g. 62.5% Germany, 69.4% USA, 61% Great Britain and 71.7% China. The result below Poland was recorded only for 9 countries, including countries such as Spain (55.2%), South Africa (29.9%), Pakistan (50.7%), Mexico (42.9%), Japan (50.8%), Italy (50.7%), India (49.2%), Brazil (36.9%), Argentina (50.1%). Currently, Poland is one of the last places in the European Union in terms of digitization of the economy, state and workforce - the degree of digitization of Polish enterprises in 2016 was on average 34% lower than in Western Europe (average for France, the Netherlands, Germany, Sweden, Great Britain and Italy) and 56% lower than in the USA (after McKinsey & Company, 2016, p. 10), and digital skills at the elementary or higher level were represented by 40-46% of the population, compared to the EU average of 55-58% (Eurostat data for 2015-2019). It is anticipated that new technologies will require additional skills in the future. At G20 level, a surplus of 95 million low-skilled workers was projected to exist in 2020, with a shortage of 45 million medium-skilled and 40 million highly-skilled workers².

² *No Ordinary Disruption*. Dobbs R, Manyika J and Woetzel J (2015), New York: Public Affairs, za Willcocks (2020)

Additionally, it should be noted that people are susceptible to negative factors generated by technology like addictions and ineffectiveness. There is increasing number of studies indicating that new technologies, such as smartphones, video games, the internet, instant messaging and the like, lead to addiction. The wide access to these technologies (e.g. already in 2017, 66% of the world's population had a mobile phone, and 34% were active users of social media³), which are relatively new, is used by many corporations to generate significant income. As a result these corporations are encouraged to motivate their customers to use technology more extensively (including solutions such as continuous notifications, endless information, online games giving immediate rewards and imposing penalties for stopping gaming, etc.). Recently the average daily time of using a smartphone exceeded 3 hours⁴ and "Generation Z" employees admit to using smartphones for up to 2 hours during the working day⁵. The addiction to video games, which is significantly reducing work efficiency, was recently formally confirmed to be a problem by adding it to the list of diseases by the International Health Organization as of January 1, 2022. The above leads to a real reduction in the efficiency of employees at work.

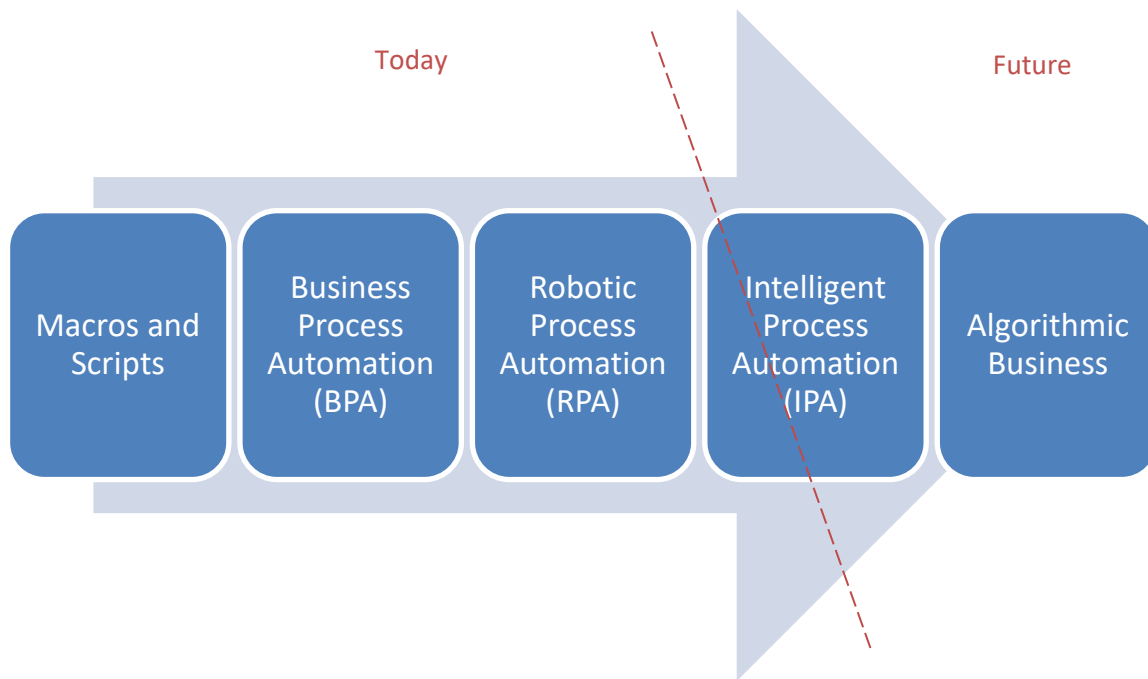
Connecting the information on the trends in regulations and technologies in the field of financial accounting that generate additional work with a decline in human resources, one can hypothesize that a human being requires significant support.

It can be seen that in today's world, automation and technology are dynamically developing. The available technologies in many areas supplement and replace the human work, and this trend is also observed in the area of financial accounting. The successive stages of automation fall into the stages of technology development, and in recent years, the possibility of automating office processes using robotization (Robotic Process Automation, RPA) has emerged and developed.

³ see <https://wearesocial.com/uk/special-reports/digital-in-2017-global-overview>

⁴ <https://mobiletrends.pl/ile-godzin-dziennie-wpatrujemy-sie-w-ekran-smartfona/>

⁵ *Irresistible*. Alter A (2017) London: Random House za Willcocks (2020)



Rys. 4. Stages of development of technology for the automation of mental work

Source: Own study based on Osinubi (2018, s.14)

Robotic Process Automation (RPA) is a type of automation using a configurable IT tool (software) which, after programming, using business rules, performs a sequence of actions to automatically execute the process in various applications (systems), in the same way a human would do (i.e. using user interface), without changing the code of other systems, and with human help to resolve exceptional (unforeseen) situations, if they occur.

There are a number of conditions that enable implementation of RPA. They can be divided into conditions relating to the processes and conditions relating to the data.

The conducted literature studies show that the following characteristics of processes support or enable robotization of the process:

- high degree of reliance on unambiguous rules,
- limited number of exceptions that need to be resolved by human,
- stable IT environment,
- adequately advanced IT infrastructure,
- need to interact with many systems,
- quantifiable costs for the operation of the process.

On the other hand, the following characteristics of the data, which is processed is needed to enable robotization of the process:

- high structurization of the data,

- digitization of data (i.e. its digital form),
- text and numerical data format,
- high volume of data justifying robotization.

It must be noted, that not all of the characteristics mentioned above must be met to enable implementation of RPA, but the more of them are in place, the process is better positioned for robotization.

A preliminary analysis of processes in financial accounting indicates the possibility of meeting many of the identified conditions of robotization. These include:

- the standardization of financial accounting processes resulting from the accounting policies and procedures,
- functioning of financial accounting processes in the IT environment,
- high level of structurization of data, which is used in financial accounting, or the possibility of structuring them,
- digitization of data used in financial accounting or possibility to achieve that

Research conducted in various countries around the world shows that the use of RPA in financial accounting is possible and even often used. However, it should be noted that a number of determinants of financial accounting result from legal regulations that are specific to individual countries or markets. There are also other characteristics as well, such as labor costs, education level, IT infrastructure and others, which can differ between countries.

Taking into account the main purpose of implementing RPA as per its definition, which is to automate human work with IT programs or algorithms, the question should be asked whether, in Polish conditions, this technology is able to help solve the growing problems, which are raising in accounting. If this is possible, it should be also analysed, which processes in financial accounting are most suitable for robotization.

The main assumptions of the dissertation

Research area: financial accounting,

Subject of research: Robotic Process Automation (RPA, robotization) in financial accounting

Research subject:

- in the theoretical part: business conditions for companies operating in Poland, which need to maintain financial accounting records
- in the empirical part: selected companies operating in Poland (survey of companies with which the author has relations – at least 40 companies)

Time range of the research:

2021-2022

Research problems:

A research problem for the science of financial accounting that requires examination:

- Applicability of RPA in financial accounting in Poland
- Identification of most suitable sub-processes in financial accounting for robotization
- Assessment of the benefits of implementing RPA in Polish companies
- Verification of which of the problems in financial accounting in Poland can be solved through the implementation of RPA

Work hypothesis:

Implementation of RPA in financial accounting in companies operating in Poland is feasible in its key sub-processes and supports resolving key problems arising in that area, resulting from the mismatch between the growing amount of work and the decline in available human resources.

Main objective:

Identification and assessment of the feasibility of application of RPA in financial accounting in companies operating in Poland as an effective solution to selected key problems in this area.

Detailed objectives:

- Identification of key problems in the area of financial accounting in companies operating in Poland in 2021/2022 (chapter 1)
- Analysis and definition of RPA, which is one of the stages of the development of automation in contemporary business environment, and identification of characteristics enabling its implementation (chapter 2)
- Analysis of the characteristics of financial accounting processes related to the feasibility of implementation of RPA, including the analysis of specific processes in financial accounting (chapter 3)
- Empirical verification of the applicability of RPA in financial accounting and in its sub-processes and empirical analysis of matching the key benefits from RPA in relation to the key problems identified in financial accounting (chapter 4).
- Summary and conclusions for business practice in Poland and further scientific research on the application of RPA in financial accounting (chapter 5)

Research methods

Literature studies

Methods of inductive and deductive reasoning

Descriptive analysis, critical analysis, synthesis

Empirical research – a survey of financial directors/chief accountants of selected companies

Initial structure of a doctoral dissertation:

Chapter 1. Key challenges related to financial accounting in Poland in 2021/2022

1. Identification of factors that create challenges in maintaining financial accounting
2. Regulatory factors in financial accounting in Poland
3. Technological factors in financial accounting
4. Socio-demographic factors impacting financial accounting in Poland
5. Analysis of research on the future of the accounting profession
6. Summary of the key factors that may pose potential problems in accounting in Poland
7. Empirical studies on the main challenges related to financial accounting in Poland

Chapter 2. Process automation using RPA

1. The definition and types of automation of processes
2. Definition of robotic process automation (RPA)
3. Characteristics of processes subject to RPA
4. Data in the process being subject to RPA
5. IT solutions used for RPA
6. Analysis of benefits and costs of RPA
7. Risks and threats related to robotization
8. Summary

Chapter 3. Characteristics of financial accounting required for robotization

1. Analysis of the characteristics of financial accounting processes in Poland, relating to robotization
2. Data in financial accounting in Poland
3. Assessment of the possibility of robotization of the main financial accounting processes
 - 3.1. Sales
 - 3.2. Purchasing
 - 3.3. Fixed assets
 - 3.4. Inventory and production
 - 3.5. Taxes

- 3.6. Treasury
- 3.7. Period end closing
- 3.8. Reporting

Chapter 4. Empirical research on the application of RPA in Poland and matching of its key benefits to the key challenges in financial accounting

1. Objectives of the empirical research
2. Criteria for determining the research sample
3. Structure of the questionnaire
4. The results of the empirical study
5. Conclusions

Summary

1. Conclusions for the practice of financial accounting in Poland
2. Conclusions for further scientific research on the application of RPA in accounting in Poland.

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- Polish National Accounting Standards (Krajowe Standardy Rachunkowości),
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- The Act dated 11 March 2004 r. on value added taxes, Dz.U. 2004 nr 54 poz.535 with subsequent changes